



CHANDIGARH UNIVERSITY

Discover. Learn. Empower.

NAAC
GRADE **A+**
ACCREDITED UNIVERSITY

UNLEASH *your*
CAREER
POTENTIAL *with*
ONLINE
DEGREE



RANKED #29
AMONGST TOP
UNIVERSITIES
IN INDIA

WHY ONLINE DEGREE PROGRAMS ?



Develop Relevant & Up-To-Date Skills

In today's era of cut-throat competition, you need to gain skills relevant to the current industry trends. Online learning allows you to update your skills as per industry standards.



Study Whenever, Wherever

Study as per your convenience without worrying about any timing restraints, unlike regular programs. Choose your place and time and learn at your convenience within your comfort zone.



Learn without any Age limitation

There is no age limit to pursue Online degree programs, which means you can learn at any point in your life. This gives you the liberty to follow your passion at any age.



Pursue Job & Studies Simultaneously

Online degree programs allow you to upskill yourself alongside a job, which widens your career prospects. You can learn while you earn with Online degree programs.



Learn at Your Own Pace

With Online Learning, you can study according to your pace. There's no pressure of learning which is another added advantage of this program.



Increased Chances of Promotion & Higher Remuneration

Employees with advanced skills are always preferred for higher positions. Thus, upgrading your knowledge with Online degree program will always lead you to bigger growth opportunities



WHY CHANDIGARH UNIVERSITY?



UGC-recognized online degree programs



AICTE-approved MBA & MCA



Internationally recognized programs



Affordable fee with EMI option



Continuous handholding by mentors



Well Experienced & Qualified Faculty



Flexible Exam Slot Booking System



Connect with University E-Knowledge Resource System



Professionally recorded videos with the latest pedagogical approaches



Regular Live interactive sessions with industry experts



Weekly Case Study Discussions for each program



Advanced Learning Management System (LMS)



24x7 Student Support



Placement Assistance

WHAT BRINGS CU TO THE TOP SPOT AMONG THE BEST INSTITUTIONS IN INDIA?

TOP RANKINGS TESTIFYING OUR EXCELLENCE



RANKED 2ND
AMONGST PRIVATE UNIVERSITIES IN INDIA



RANKED NO. 3
AMONGST PVT. UNIVERSITIES IN INDIA



AMONG **TOP 5%**
UNIVERSITIES
IN INDIA
to receive NAAC A+
Accreditation



RANKED #29
AMONGST TOP
UNIVERSITIES
IN INDIA
(Overall #48, Engg. #45,
Mgmt. #40, Pharmacy #37,
Architecture #19)



**ONLY PRIVATE
UNIVERSITY
IN PUNJAB**
to be accredited by NBA for
Engineering and MBA
programs



**ACHIEVED
LIMCA BOOK
OF RECORDS**
for the Highest Number of
Companies For Placements.



**RANKED
AMONGST TOP 3
UNIVERSITIES
OF INDIA**
consecutively for 2 years for filing
Highest No. of Patents



**RANKED #1 INSTITUTE
TO OFFER ONLINE
DEGREES IN INDIA**
by HR Association India (2021)

ONLINE DEGREE PROGRAMS FROM CHANDIGARH UNIVERSITY

Bachelor of Arts - Journalism & Mass Communication

With B.A. Journalism & Mass Communication, learners develop an intellectual grounding in their concentration that enables them to be curious, ask more informed questions and generate skills that are required to succeed in this intensely competitive industry. The course introduces students to various media tools and techniques, new media, print media, radio, etc. The program focuses on various areas such as Print Journalism, Advertising, Photography, Television, and Radio Production & Writing, Convergent Journalism, Social Media, Public Relations, and students can choose their path according to their interest.

Eligibility

10+2 or its equivalent examination in any stream conducted by a recognized Board/ University/ Council

Duration

3 years (6 semesters)

Bachelor of Business Administration (BBA)

BBA, a three-year online degree program, is designed according to a case-based, industry-relevant curriculum which enhances the learners in obtaining in-depth knowledge on Entrepreneurship, marketing management, International business, human resource management, etc. The learning method of this program includes case studies and expert session which provide learners real and practical application of managerial concepts and practices. Towards the end, learners will gain the critical thinking ability to keep pace with the dynamic industrial changes, business, and managerial expertise.

Eligibility

10+2 or in any stream from a recognized board or University/Council

Duration

3 years (6 semesters)



Fee Structure

Total Program Fee

For Indian Students: INR 135000

For International Students: US\$ 2000



Fee Structure

Total Program Fee

For Indian Students: INR 156000

For International Students: US\$ 2500

Bachelor of Computer Applications (BCA)

The curriculum of the three-year online BCA program is structured and back tailored to fill the gap between theoretical learning and practical application by interacting with industry-experts, BCA graduates, tech hiring managers etc. The curriculum which enhances the learners in obtaining in-depth knowledge on programming languages, data structures and algorithms, Database management, Business Analytics, Machine Learning etc. The learning method of this program includes case studies and projects which provide learners real and practical application of concepts and practices.

Eligibility

10+2 or diploma in any stream or equivalent examination from a recognized board or University/ Council

Duration

3 years (6 semesters)

Master of Arts - Journalism & Mass Communication

The Masters of Journalism Program trains learners to dive deeper and equip them with subject-area expertise. While pursuing a master's degree in Journalism through CU online, you will be a part of diverse, dynamic, and dedicated community that pushes you at every step and supports you at every turn. With online learning, we aim for a strategic use of our resources to provide a robust online experience, and to engage in a specially designed course work remotely. The students get theoretical as well as practical knowledge through webinars, seminars, etc. organized by our media department. The students also get to know more about media ethics and how to include them while working with media professionals.

Eligibility

Bachelor's Degree in any stream or its equivalent from a recognized Board/ University/Council

Duration

2 years (4 semesters)



Fee Structure

Total Program Fee

For Indian Students: INR 165000

For International Students: US\$ 2500



Fee Structure

Total Program Fee

For Indian Students: INR 100000

For International Students: US\$ 1500

Master of Commerce (M.Com)

The two-year online M.Com. program is designed specifically to create in-depth knowledge and industry-relevant curriculum pertaining to commerce and trade practices. M.Com program includes case studies and industry projects to enable learners to experience different scenarios of the industrial sector. By the end of the program, the learners will have core knowledge in corporate finance, International financial reporting standards, portfolio management & global strategic management etc. The program will enable the learners in developing a critical thinking approach and application of skill and knowledge in the areas of commerce, accountancy, finance, commercial and business environment.

Eligibility

Bachelor's degree in commerce from a recognized university or institute or its equivalent.

Duration

2 years (4 semesters)

Master of Business Administration

The MBA Program is structured to create dynamic competent executives and managers of tomorrow. Management, Commerce, Engineering & Science, Arts & Humanities graduates or its equivalent degree in any stream are eligible for the Master of Business Administration Program. This is a two-year online degree program, which aims to provide in-depth management education along with managerial skills to transform the learners into dynamic management professionals of the future. The learning structure of the MBA program has a strong industry-relevant curriculum along with case studies and projects. This enables the learner to get hands-on experience in managerial scenarios.

Eligibility

Bachelors' degree from a recognized university or institution in any discipline. Graduates of accredited professional programs like CA/ICWA are also qualified.

Duration

2 years (4 semesters)



Fee Structure

Total Program Fee

For Indian Students: INR 130000

For International Students: US\$ 2000



Fee Structure

Total Program Fee

For Indian Students: INR 200000

For International Students: US\$ 3000

Master of Science (Data Science)

Data science is currently at its pinnacle, with practitioners earning the highest salaries in the field. Chandigarh University's Master degree program in Data Science is a two-year online degree program. The program offers a unique blend to provide learners the academic understanding as well as practical experience in the rapidly changing field of Data Science. Artificial Intelligence and Machine Learning are a few examples of developing technologies that are covered under data science.

Eligibility

Candidate must have earned a Bachelor's degree in B.A./BCA/B.Sc. (Statistics or Mathematics or Computer Science) /B.E/B.Tech or an equivalent undergraduate degree in any of the following subjects from a recognized Board/ University: Computer Science/ Mathematics/ Statistics.

Duration

2 years (4 semesters)



Fee Structure

Total Program Fee

For Indian Students: INR 120000

For International Students: US\$ 1800





Bachelor of Arts-Journalism & Mass Communication

Program Structure

Semester 1

Introduction to Mass Communication

Communication Skills

Current Affairs

Print Media Reporting and Editing

Computer Applications Theory + Practical Media Project

Semester 2

Specialized Reporting + Project

Digital Media

Introduction to Film Studies + Project

Media Laws and Ethics

Mass Media Industry & Management

Semester 3

Media Literacy & Critical Thinking

Storytelling + Project

Television Journalism & Programming + Project

Radio Programming + Project

Media and Society

Semester 4

Fundamentals of Public Relations + Project

Fundamentals of Advertising Project

Event Management

Digital Media Writing & Content Lab

Development Communication

Semester 5

Creative Advertising & Reputation Management

Investigative Journalism

Photography & Videography Project

Social Media Content & Marketing

Media Research

Semester 6

Mini Project

Industrial Training or Field Project



Bachelor of Business Administration

Program Structure

Semester 1

Microeconomics
Marketing Management
Accounting for managers
Management Principles and Organizational Behaviour
Communication Skills
Universal Human Values, Ethics & Life skills-1

Semester 2

Macroeconomics
Human Resource Management
Business Mathematics and Statistics
Professional Communication Skills
Financial Management

Semester 3

Logistics and Supply Chain Management
Research Methodology
Universal Human Values, Ethics and Life Skills- II
Elective as per Specialization
Elective as per Specialization

Semester 4

Operations Research
Commercial & Company Law
Consumer Behaviour
Elective as per Specialization
Elective as per Specialization

Semester 5

Strategic Management
Business Environment
Banking & Insurance
Stress Management
Elective as per Specialization
Elective as per Specialization

Semester 6

Industrial Relation and labor law
Dissertation 1/ Capstone project
Elective as per Specialization
Elective as per Specialization

Elective

Entrepreneurship (A)

Subjects

Entrepreneurship
Behavioral and Personal Finance
Innovation and expansion in Family Managed Business
Internationalization of Family Managed Business

Semester

3rd Sem
4th Sem
5th Sem
6th Sem

Human Resource Management- HRM (B)

Subjects

Training and Development
Compensation Management
HR Analytics
Organizational change and development

Semester

3rd Sem
4th Sem
5th Sem
6th Sem

Marketing (C)

Subjects

Advertising & Brand Management
Sales and Distribution Management
Services Marketing
Rural marketing

Semester

3rd Sem
4th Sem
5th Sem
6th Sem

International Business- IB (D)

Subjects

Foreign exchange Management for business
Treasury Management
Global Financial Environment
International Economics and Trade

Semester

3rd Sem
4th Sem
5th Sem
6th Sem



Bachelor of Computer Applications

Program Structure

Semester 1

Calculus

Computer Programming

Communication Skills

Finance & Economics

Electrical and Electronic Circuits

Semester 2

Discrete Mathematics

Computer Systems Architecture

Introduction to Management & Leadership

Data Structures and Algorithms

Object Oriented Programming

Semester 3

Probability, Statistics + Linear Algebra

Design and Analysis of algorithms

Environmental, Waste and Disaster Management

Database Management System

Operating Systems

Semester 4

Python programming

Computer Graphics

Computing Systems

Computer Networks

Soft Skills

Semester 5

Data Visualization

Web Applications

Data Warehousing and Data Mining

Cloud Computing

Minor Project

Semester 6

Business Analytics

Software Engineering

Machine Learning

Cloud Native Development

Major Project



Master of Arts-Journalism & Mass Communication

Program Structure

Semester 1

Print Journalism: Reporting and Editing + Project

Communication Theories & Models

Professional Business Communication + Project

National & International Issues & Affairs

Development Communication

Semester 2

Media Literacy & Critical Thinking

Television Journalism + Project

Radio Journalism + Project

Media Laws and Ethics

Introduction to Film Studies + Project

Semester 3

Public Relations Campaign + Project

Fundamentals of Advertising

Media Research

Digital Media & Marketing + Project

Storytelling + Project

Semester 4

Dissertation

Internship/ Field Project





Master of Commerce

Semester 1

Managerial Economics
 Business Environment
 Financial Management
 Professional Business Communication
 Research Methodology
 Financial Accounting and Analysis

Elective

Semester 2

Indian Financial System
 Advance Financial Management
 Financial Derivatives
 Budgeting Forecasting
 Elective Category - A/B
 Elective Category - A/B

Semester 3

Global Strategic Management
 Corporate Social Responsibility
 Elective Category - A/B
 Elective Category - A/B
 Elective Category - A/B
 Elective Category - A/B

Semester 4

Financial Reporting
 Audit and Assurance
 Performance Management
 Income Tax Law & Accounts
 Capstone Project

Financial Modelling (A)

Subjects

Corporate Finance
 International Financial Reporting Standards

Semester

2nd Sem

Capital Markets (B)

Subjects

Capital Market Loss & Regulations
 Portfolio Management

Semester

2nd Sem

Financial Modelling (C)

Subjects

Business Valuation
 Financial Planning & Analysis
 Financial Modelling & Analysis
 Presentation of Financial Information

Semester

3rd Sem

Capital Markets (D)

Subjects

Equity Analysis : Fundamental and Technical
 International Finance and Global Markets
 Commodity Markets and Trading
 Financial Econometrics

Semester

3rd Sem



Master of Business Administration

Program Structure

Semester 1	Semester 2	Semester 3	Semester 4	
Business, Society and Law Financial Reporting and Analysis Management Practices and Organizational Behavior Decision Science Managerial Economics Marketing Management Communication Skills Electives	Human Resource Management Supply Chain & Logistics Management Consumer Psychology Business Research Methods Financial Management Productions & Operations Management Professional Communication Skills	Strategy, Business and Globalization Data Analysis for Business Decisions Management Lessons from Ancient India Elective as per Specialization Elective as per Specialization Elective as per Specialization Elective as per Specialization	Project Management Values and Ethics Academic Research Writing/Industry Immersion /International Project Social /Outreach Initiatives Case Writing ural /Immersion Elective as per Specialization Elective as per Specialization	
Marketing	Human Resource Management- HRM	International Business-IB	Entrepreneurship	Semester
Marketing Analytics	Human Resource Analytics	Export Import Documentation	Entrepreneurial Strategies-I	3 rd Sem
Advertising and Brand Management	Organisation Change & Development	International Economics	Social Entrepreneurship	3 rd Sem
Marketing of Services	Cross Cultural Management	International Trade	Entrepreneurial Strategies-II	4 th Sem



Master of Science (Data Science)

Program Structure

Semester 1

SQL Programming

Advanced Database Management Systems

Communication and Soft Skills

Python Programming

Applied Probability and Statistics

Semester 2

Calculus and Linear Algebra for Data Scientists

Deep Learning

Data Analysis and Visualization

Machine Learning

Advanced Machine Learning

Semester 3

Web Technologies

Optimization

Java Programming

Data Structures and Algorithms

Cloud Native Development
Minor Project
(Software Development)

Semester 4

Natural Language Processing

Data Engineering

Data Mining and Warehousing

Applied Business Analytics

Major Project



ADMISSION PROCESS

Step 1

Visit www.onlinecu.in and click on Apply Now/ Enquire Now

Step 2

At homepage under Register Today, fill up the required details and click on Register Now.
(Full Name, Email ID, Mobile No, Programme, Date of Birth)

Step 3

Login to fill up the application using the User ID and Password sent through SMS and Email.
Click on the Application Form, fill up with your details and pay the Program Fee.

Step 4

Click on the Document Upload and then upload all necessary documents and recent passport size photograph and click on Submit
For any query, email at admissions@cuidol.in or call at 1800121388800



ACADEMIC DELIVERY PLAN

Mode: Through LMS – Partial Self Paced Content

- Weekly Modules as per course credit
- Modules to be released on weekly basis
- Qualitative Video repository of course content:
Hours as per course credit
- E-books/OER material/CU Digital Library access
- Weekly case study discussions on LMS
- Weekly Live Interactive Sessions by Subject
Matter Experts
- Live Doubt clearing sessions through LMS





ADMISSION GUIDELINES

Application

The candidates seeking admission in Chandigarh University online degree programs shall fill-up an online application form available on website "onlinecu.in" .

Please note the following:

Step 1

All admissions shall be **PROVISIONAL**
(Subject to eligibility)

Step 2

Admission will stand cancelled in case of failure to pay the full fees or online submission of required documents with in the stipulated time. The University cannot be held responsible for any lost opportunity or loss/damage arising there of.

Step 3

The University has the right to make any changes in the announced dates, in such case it will be notified on the University website onlinecu.in.

Step 4

Program details: - The Program details along with the admission eligibility for different programs can be checked from website - onlinecu.in.

Step 5

The Candidates should carefully read the instructions given in the application form.



LEADING YOU TOWARDS EXCELLENT JOB OPPORTUNITIES

Pursuing a higher education provides you with long lasting knowledge and open doors to connect this knowledge to seek the best job opportunities in leading MNCs.

- ✓ Placement on time
- ✓ Interview Opportunities upto a period of 6 months.
- ✓ Soft skills & aptitude coaching alongside interview preparation & resume building.
- ✓ Personalized career guidance from industry mentors.
- ✓ 300+ Hiring Partners to lead you towards great employment.



Google

Microsoft

IBM

amazon

Cognizant

Deloitte.

MOODY'S
ANALYTICS

hp

Walmart

SAMSUNG

EY

ORACLE
Academy

infor

HONDA

SBI

Adobe

AON
Empower Results®

aspiringminds
Employability Quantified



ONLINE

Mode of Fee payments

Students need to register at <https://apply.onlinecu.in>
Once the application form is enabled, applicant will be provided with University Account Number with an enabled payment Gateway.

Payment Gateway offers: Credit/Debit Card (ATM), Net Banking, RTGS/NEFT Status of Student Fee paid through Online Mode will be updated. In case of any fee deposit related clarification/details, write an email to admissions@cuidol.in





For Admission enquiry : 1800 1213 88800
Email : admissions@cuidol.in | helpdesk@cuidol.in

